



KELSEY DUM

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WORK HISTORY

9/09-10/09

Prestige Auto & Cycle Works **Miami, Florida**

Graphic Artist / Custom Painter (freelance artist)
Responsible for all creative design and layout
Create digital layouts for mock up of custom paint jobs
Create vector art for vinyl graphics and for paint masks
Responsible for all custom airbrushing and pinstriping
Meet with clients to determine needs and an objective
Manage time to complete expedient deadlines

3/08-9/08

Advantage Communications, Inc. **Little Rock, Arkansas**

Assistant to Creative director
Responsible for traffic of jobs
Responsible for concepts & execution of creative work
Responsible for brainstorming creative individually and with a team
Create branding for large corporations
Responsible for mock-ups for client presentation
Schedule meetings and meet with clients efficiently
Responsible for press checks
Responsible for uploading and sending files to the vendor

3/07-8/07

Combs and Co. **Little Rock, Arkansas**

Traffic/Production/Design Assistant (part-time)
Responsible for traffic of jobs
Design and/or make any changes to current jobs
Responsible for mock-ups for client presentation
Responsible for press checks
Responsible for uploading and sending files to the vendor

4/05-10/08

Mason Associates **Arlington, Texas**

Chief Graphic Designer/Production Artist
Design direct mail for auto dealerships in local and out of state areas
Design logos and recreated existing logos
Responsible for uploading graphics for press through ftp site
Responsible for uploading graphics for client approval through web pages
Responsible for photo shoots with clients
Meet all deadlines and needs of clients with accuracy and promptness
Meet all deadlines and needs of printing press with accuracy and promptness
Assisted in design and layout of company website

2/03-6/03

Zielinski Design Associates **Dallas, Texas**

Graphic Design Intern
Designed logos, promotional ads, brochures, and other direct mail
Learned necessary software when needed on short notice
Placed orders for paper samples and professional print jobs
Met all deadlines and needs of clients with accuracy and promptness

EDUCATION

The Art Institute of Dallas
Bachelor of Fine Art- Graphic Design
March 2005

The Art Institute of Dallas
Associate of Applied Arts- Graphic Design
June 2003

SKILLS

T E C H N I C A L
Cross Platform (mac and pc)
Adobe Photoshop
Adobe Illustrator
Quark Xpress
Adobe Indesign
Adobe Streamline
Adobe After Effects
Adobe Premier
Power Point
BB Edit (xhtml)
Cascading Style Sheets (xhtml)
Macromedia Flash MX
Macromedia Dreamweaver
FTP software (cross platform)

VOLUNTEER WORK

Career Day • Hall High School 4/08
Matt TerAvest Little Rock, AR

Spring Heat Show Off 5/07
D.J. Garrison Crossville, Tennessee

Dixie Letterheads Sign Circus 10/06
Sonny Franks Suwanee, GA

DSVC Student Show 5/03
Saul Torres Dallas, Texas

Paint Your Heart Out 4/98
Ann Martin Little Rock, Arkansas

ORGANIZATIONS

Dallas Society of 01/03-01/05
Visual Communications